EXTENDED DEFINITION OF THE WORD 'WEBINAR'

Language is a constantly changing phenomenon. It is developing along with the objective reality. All the new words and concepts arise with the appearance of new things, objects, and changes in the world. Just yesterday those words, phrases, concepts did not exist. Thus, our parents or elder brothers or sisters might not even suppose something like that would appear soon. To look behind, we can notice that first people on the Earth communicated without words at all. Now, in the era of technical progress, in the era of rapid world's changing, in the epoch of techno sphere, new things, machines, devices appearance almost every day. It's impossible to imagine the modern world without all that things humanity has invented. All this things and inventions have their names. These names are in everyday use, and they bear new words, phrases, and word combinations therefore. In this paper, we are going to give a definition of the modern word 'Webinar', explain its meaning, find out its historical etymology and the way the word has recently changed. We will determine its role in the modern language and the way it is reflected in the contemporary context.

1. The determination of the word 'Webinar'

The word 'Webinar' nowadays is a part of our reality and widely used in the space of Global Web. This word means a lecture on any topic that is given by means of Internet and implies on-line mode. Also it may be recording and seen later. Anyway, Webinar implies lecture or seminar live translation. It differs from online broadcasting by its format. There are several characteristics: you may or may not see a lecturer, as on the screen may be only changing slides and lecturer just comments on and explain. It looks like an on-line Power Point Presentation. Webinar is commonly led in interactive format. Thus, during the Webinar auditory have feedbacks. It is possible to put questions into the chat

space on the Webinar page. Lecture reads questions and answers them. So, the format is commonly the next – lecture speaks and the auditory writes. Although, there is possible the format when lecture allows auditory answer their questions using a microphone. It depends on which settings the lecture set to the Webinar. Webinars are commonly led in certain Webinar rooms, where people can login using their data. Sometimes a password is needed. Webinars may either be paid for or free of charge. There is a wide range of topics which are illuminated and discussed on Webinars. The Webinar implies the web lecture the structure of which is the next. First speaker present oneself, then, outline the questions which is going to be enlighted, after that the speaker leads its lecture, and when he \ she finishes the auditory comment on and answer the question that arose during the Webinar. The purposes of Webinars is educational or \ and informational.

2. The etymology of the word 'Webinar'

The concept 'Webinar' is commonly understood as the seminar which is conducted by the means of web – World Wide Web or in other words, via the Internet. According to the Oxford English Dictionary, the word 'Webinar' it is a noun, pronounced as /ˈwɛbɪnɑː/ and defined as "a seminar conducted over the Internet." (oed.com). It is "blend of web and seminar" word originated from 1990s of 20th century (oed.com). In the Urban Dictionary the word 'Webinar' is defined as "a web-based seminar, term first used by Softchoice Solutions in relation to a web-based seminar for Microsoft products." (urbandictionary.com). Thus, despite the word 'Webinar' is newish it is a compound noun, which consists of two well-known words – the word 'web' and the word 'seminar'.

In the Urban Dictionary the word 'seminar' is defined as "to impregnate with knowledge". Also, explained as "a seminar is a gathering where people receive knowledge of some sorts." (urbandictionary.com). In the Oxford English Dictionary we find next definitions of the word 'seminar': "a conference or other meeting for discussion or training;" a class at university in which a topic is

discussed by a teacher and a small group of students." (oed.com). The word is pronounced as /ˈsɛmɪnɑː/. Late 19th century word is originated from *German* Seminar, although initially originated from Old Latin *seminarium* (oed.com).

In its turn the word 'web' In the Oxford English Dictionary is defined either as "a spider's web" or "a complicated pattern of things that are closely connected to each other" (oed.com). The other one definition is "the Web (also the web) = World Wide Web, WWW" (oed.com) – a 'computer' network. Word origininated from "Old English *web(b)* 'woven fabric', of Germanic origin; related to Dutch *web,* also to 'weave' – Old English *wefan,* of Germanic origin, [derived] from an Indo-European root shared by Greek *huphē* – 'web' and Sanskrit *ūrṇavābhi* 'spider', literally 'wool-weaver'. The current noun sense dates from the late 19th century. In … we discover the fact that "English has two words spelled *weave*. The one meaning 'twist from side to side' and probably comes from Old Norse *veifa* – 'to wave, brandish'. The other one is Old English that comes from an ancient root shared by Sanskrit *ūrṇavābhi* [that means] 'spider', or literally 'wool-weaver'. Early use of the verb was in the sense 'weave fabric on a loom'. Thus, 'web' is "a related word," … "first recorded in about ad 725." (oed.com). In the context of "the 'World Wide Web' was first mentioned in writing in 1990, in a paper by Tim Berners-Lee and Robert Cailliau, who are credited with its invention." (oed.com).

3. The importance of the word 'Webinar' in the contemporary society

The era of information \ media age demand people to constantly be in progress. To learn new words means to discover the objective reality, to know world. It is rather important for us – those who live in contemporary world. Thus, to know the word 'Webinar' means to know new technologies which are helpful in self-actualization process as well as in other ones like business making or any other working processes. To know this concept is to know the new way to communicate to the auditory of the educational, informational,

personal, commercial and other purposes. To attend or conduct webinars is to have a possibility to learn new information about the topics you interested in, to know yourself and the world. It is an opportunity to widen your scope without leaving your home and to communicate to like-minded people sharing points of view. Recently, Google services provided a 'Google Hang-Outs' service where it is now possible to conduct webinars out of Webinar rooms. Online translation is available on the You Tube video channel. The new live video service Periscope is another innovation on the web IT. It also allows you to go on air any time and any place. Not to know the word means not to be familiar with the concept and things it relates to.

To summarize, new technologies and constantly progressing world cause our vocabulary to be 'in flux'. New realities demand there new words to be created. The usage and form of old words are often changed either. In this paper we gave a definition of the word 'Webinar' and the words it is compounded. We explained its meaning, found out its historical etymology, and the way it has recently changed. We discovered the role of the word 'Webinar' the modern language and the way the word is reflected in contemporary context. We made it clear that language is constantly changing phenomenon and to keep up with the times one should increase ones knowledge about the world and its new tendencies. In this regard, one should expand ones vocabulary, as new words are born when there is a new concept or a thing in the world appears.